



# Elitership

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Elitership entails four competitive advantages, and is a word engineered from an elite leadership practice, and an elite management practice, that imply an exceptional top-team.

From 30 years as advisor to Boards, CEO's and Executives and from training more than 15,000 leaders and managers on a global scale, we have found a minor group of top-executive-teams who lead their organization with an unusual world-class standard far beyond "good enough".

We are dealing with the best of the corporate landscape that consist of individuals who do not fit into a general understanding of leading/ managing a business. We point at executives who operate past the 96% percentile.

We label their companies "outliers", and the executive teams "Master of Corporate Outperformance", as their results outperform any other business in the related industries by any significant objectives and by any key results.

Observations of the top-teams at work, and inspiration from the individuals led to the blueprint "Next Generation



Leadership", which consists of six ascending and intensive never-seen-before training concepts, which establishes an audacious new approach understanding the dynamic of leading an organization.

Each of the six concepts encourages creativity and independent thoughts with a seriousness and complexity that most executives don't think about, when it comes to training upper and middle managers. Each concept instills and supports a triumphant business culture, the confidence of success, which not seldom brings actual a success along with it.

It is our expertise to make elitership a business discipline, which yields returns on investments far better than any other investment, because elitership induces an increase of peoples productivity. Return on people cost 10 - 12 percent p.a. is not unusual. Therefore, Next Generation Leadership is key!

Siegfried W. Andersen is known and respected for his unique ability to bring out, the best in people and organizations.

As a coach and a trainer, he is in demand globally and still works in Asia, the Middle East, the Americas and Europe.

Siegfried W. Andersen has served as a consultant and advisor to some of Denmark's most successful leaders.

For more than 30 years, he has worked behind the scenes at companies such as A. P. Moller-Maersk Group, J. Lauritzen A/S, The Bestseller Group, Maersk Supply Service, DCM, Esvagt A/S, Svitzer A/S, Desmi Pte.Ltd - China, FL Smidth A/S, Fuller Engineering Inc. - USA, Superfos A/S, H. Lundbeck A/S, Haldor Topsoe A/S, Oman Shipping - Oman, Master Bulk - Singapore, ISS -Singapore, PIL - Singapore, Westfal Larsen - Norway, SP-Group, Klavenes - Norway, Lego Systems, Novo Nordisk, Danish Railroads, Jack & Jones, Dong Energy, ACC - Canada, and numerous other national and international companies.