



SELF-LEADERSHIP THE WILL TO LEAD

Wisdom in Leadership I

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THE WILL TO LEAD

Practicing leadership beyond survival means people before numbers.

Your generation have the biggest task in front of you, bigger than any other generation before you. Your generation have to deliver a 25% increase in GDP – globally. No other generation before you had an equal high-quality task to deliver.

The Will to Lead open a door slightly to a world-class universe. You will get a glimpse, hear the sound of buzzing ideas, smell the coffee, and feel the heat, when striving to become an elite leader yourself. It is not as difficult as you think – qualify being a high-potential-leader. Not just high potential but leader! You are ready – more than ready? Right, and you know that you are in charge of your life? “High-Potential-Leader” feels good in your heart.

The Law of Requisite Variety¹ point, the direction, show the way, and uncover why flexibility, alignment and adaptability are essential attitudes and behaviors for progressing; “The only way you can get absolute control over your life, is to be more flexible than your environment.” That counts for any situation you might experience throughout your life, and ought to encourage you enough to take the lead, in any case everywhere.

It is, of course, a demanding challenge, to be more flexible, and gain a broader variety of competencies, than anyone else². It is a challenge every high potential leader face daily, more now than in the past, and it will be even more in the future.

It is also the reason why everybody working for an outstanding company has to change and fit themselves consistently to keep their learning+1, and action repertoire+1, intact. That illustrates why adversity is a blessing.

Few people align themselves like that. But the elite practice by high potential leaders make them seeking tirelessly for improvement all over the placed, with a committing attitude “The best performance will be the next!”

¹ [https://en.wikipedia.org/wiki/Variety_\(cybernetics\)](https://en.wikipedia.org/wiki/Variety_(cybernetics))

² <https://www.mckinsey.com/dan-obrien>



Situations where small differences in performance (1/100 of a second in the one-mile sprint in athletic) lead to an extrinsic reward which is known as “Winners-Take-All” effect.” See Vilfredo Pareto’s “The 1% Rule³.”

Elite leaders understand fully that a practice of persistently slight improvements in performance, attitudes, and behaviors, will lead to scalable advantages especially when they are repeated time and again aiming persistently enhancing their capability. It is obviously, the elite standard of practicing leadership is new and well different from any business school teaching.

High Potential Leaders who do the right things consistently, are more likely to maintain a slight difference that accumulates and gives disproportionate big attention and advantages over time. When you combine this with creating an organization which is functioning like an ecosystem of mastery skilled high-potential-leaders, then you will get a substantial influence on everything. People will perceive you for what you are “fascinating.” When that happen, you have to dissolve your ego.

It is not difficult for you to achieve an influential position. You just need is to explore, experiment, learn and execute, what it takes to be slightly better than anyone else – at a broad sample of multiple dimensions, at work, at home, and any other places. This we call polymath leadership, which is an essential prerequisite for being innovative, and perceived as a high potential leader.

The Will to Lead points the direction and show you how to gain a slight difference today, tomorrow, and the day after that. When you repeat this process of being “better and different” by just a little bit over and over again, thanks to Winner-Take-All effects, each little step of progress delivers outsized attention and rewards, and you end up becoming very visible, your name pops up every time executives discuss challenging tasks to be solved and delivered.

"On the Monday morning, right after The Will to Lead, you arrive one hour earlier than usual, with at long to-do list. Dressed up with your new insight ready to Change the Business Game."

Our training will certainly have a useful impact on your troubled patience, but do not let past experiences decide your present, that attitude will ultimately destroy your future.

³ <https://jamesclear.com/the-1-percent-rule>



Large scale progress, means People before numbers

High Potential Leaders create jobs, they do not destroy them, they add value, and they do not demolish economic value. Hence leaders are instrumental for progress.

I have been across a billionaire, who was ready to invest millions of dollars, without being able to do it, because he lacked people with interesting ideas and projects. Hence people are instrumental for progress.

With this in mind, you will take your new seat. The primary objective for you job ought then to be effective economic growth, in profit, in jobs, in wealth, in welfare and sustainability for everyone and everything everywhere.

With this as the overall objectives, the no. 1 key result must inevitably be to shake the organization, and wake up "the sleeping beauty" take her capability to the zenith of her potential, create an ecosystem and boost wisdom in leadership into life.

This commitment makes outcomes, enthusiasm, the growth mindset, and the Esprit de Corps, limitless. High Potential Leaders brings inspiration that is vivid enough to oppose any resistance to change. It depends on how the leaders are being perceived. An excellent place to work amplifies a perception of "what" is the right things to do and illustrates an intellectual candor.

To make the solution simple synchronized and easy to implement, the leadership training includes a better self-, human- and social understanding, added business acumen.

KFA split-up leadership training into three ascending training challenges. Combined these programs cover any decisions necessary to navigate a business, and the ability to deliver significant achievements.

MBL1. The Will to Lead. Be the creator of a triumphant success.

MBL2. Leadership Communication. Become the leader of a World-Class Team.

MBL3. Lead the Business. Qualify for the Game of Corporate Outperformance.



THE ELITE PRACTICE

Leadership - Beyond Survival.

The evolution of man illustrates that some humans – high potential leaders are limitless in their aim to be a creator of value to man, whatever that demands of them.

In the past, I was deeply impressed by how magnificent leaders restrict themselves and endure hardship and personal sacrifices. Later I learned something even more impressive, their modesty and humility in the midst of triumphant success.

Leaders who respond to good fortune and success with prudence and modesty, tenacity and kindness, are harder to find than those who challenge adversity with boldness and courage. The latter will more often than not generate pride and blindness in their hearts, while humility dissolves their ego and teaches them to be patient and strong.

The very nature of a magnificent leader is this: limitless liberty⁴ to design and live a fresh life⁵, tireless energy to seek and find an idealistic intention, align to reality, strive with a free will to act, experiment and learn, scale and expand the outcome.

High Potential Leaders respond with abilities ranging freely through all fields of disciplines, as far as their-creative-best-self can take them.

TRAINING OKRs

ONE OBJECTIVE

Boost the elite practice of “Wisdom In Leadership” creating an ecosystem of high-potential-leaders who delivers limitless achievements.

FOUR KEY RESULTS

1. Enhanced awareness; seek, experiment, find, learn, act and align to reality.
2. Create a 1% improvement in everything and everyone everywhere, weekly.
3. Practice inclusiveness, relationship responsibility and develop people.
4. Challenge any case by creating limitless outcomes effortlessly. Take the Lead.

⁴ Liberty is both the right and the obligation to use your freedom. This includes to develop yourself and place yourself in life, where you can make the greatest contribution. Don't mistake outcome for ability ~ Impossible is a misspelling, the correct spelling is I'm possible.

⁵ Fresh life is evaluated in four dimensions: outcome, energy, enrichment, and good emotions.



PRACTICE OF LEADERSHIP

Be the creator of limitless outcomes effortless executed:

1. Be the creator of knowledge & mindset intensive intangibles, and pursue an extreme market to business ratio.
2. Be the creator of making, core business into an aggressive domineering competitive advantage, and innovation into a company cash cow.
3. Be the creator of double; revenue, profit and share price every 5 year.
4. Be the creator of an ecosystem of existential relevance to everyone.
5. Be the customers best supplier.
6. Be the suppliers' best customer.
7. Be the leader of the best teams.
8. Be the investors best investment.
9. Be the creator of modest deals - yearly.
10. Be the creator of high quality jobs for everyone everywhere.

BENEFITS

This training program will; maximize your high potential leadership skills, lift your vision to higher sights, higher the standard of contribution, your ability to energize others, develop and enrich your people, increase people's joyfulness and wellbeing.

The Will to Lead involves pre- and post- training assignments.

This program is a radical re-design of the standard practice of how to lead people and an organization, in a for profit company.

It is an intensive 5-day training program, solely directed leadership at the new frontier of the next generation.

1. Pre-training assignments take form as reading business articles but also an analysis of how the particular individual spends his time and efforts on the job when: leading people, managing the work and using one's expertise.
2. Post training assignments take form as presenting for your team back home what new insight you have acquired, and what change to expect from you in the future. Furthermore, a dialogue with one's leader, regarding a one-year Contribution & Innovation Plan build on strengths, what you like to do, and your excellent abilities.

I wish for you to become a leader with a "Strong foundation, built of stones that fit, and with wings to fly high."



THE WILL TO LEAD

The Wisdom in Leadership I



	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
9 AM	Welcome & Introduction	OKR's Day 2	OKR's Day 3	OKR's Day 4	OKR's Day 5
	Result expectations and OKR's.	Learning points day 1.	Learning points day 2.	Learning points day 3.	Learning points day 4.
	Great achievements.	Your imagination machine.	Be The Creator of your life.	Every human being is a lovely human being.	Your personal rights and obligations.
	High-Potential-Leader	Believer vs. Seeker	Human understanding.	Culture differences do not exist.	A balanced life.
1 - 2 PM			LUNCH		
	Development of Leadership	Strengths from 5,000 feet	Management vs. Leadership	Candor feedback.	10 Things you have learned.
	What it takes to be great.	Strengths from 50 feet.	Beyond survival	Beyond your horizon.	Back at work – To do list.
	Talent and challenges.	Intention, energy, emotions and unlimited capability.	Two levels of living.	Your-Best-Self.	Closing 4 PM
6 PM			DINNER		
HOMEWORK	Contribution Plan.	Evaluate your strengths.	36 Things I like to do.	How to evaluate your life?	



Who – What - Where - When

Applicants for the Will to Lead are people, looking for opportunities to take on greater challenges, and add value to everyone, everywhere. 80 % of the past applicants were between 26 and 44 years, 5% less and 15 % higher.

Top executives who have decided to expand the pipeline of High Potential Leaders typically send four delegates to each of our open training programs. It also happens that a company takes all 12 seats at a certain location.

We also deliver in house leadership improvement programs, aligning an entire organization towards a new reality of knowledge and productivity, mindset and innovation.

The Will to Lead is a 5-day training conducted annually as open training in Copenhagen, Dubai and Hong Kong.

Training Calendar at, www.kfandersen.com/booking where you also sign-up to the region you prefer.

Fee

The standard rate per participant is USD 5,500 USD + VAT, including lunch and refreshments during the day.

After you have booked your training, we will send you an invoice.

Please inquire about our discount for early booking and early payment and with two to five participants attending the same training.



You are not alone

We have trained 4,000 AP Moller - Maersk leaders from top to bottom, the Practice of Leadership, during 21 years from 1986 – 2007, across the organization.

Besides that, we trained the Practice of Leadership for another 16,000 people by strengthening and accelerating their career and their leadership style. These participants came from all kind of industries and branches – globally.

It is companies from the shipping industry, trucking, service industry, trade, insurance, toy, fashion, retail and wholesale, e-businesses, production, e-commerce, science, research & development, pharmaceutical, several hi-tech companies, travel, IT, facility management, cement plant, mining equipment, airplane, railroads, shipyards, kitchen, and container manufacturing, plastic molding industry, rail road e.g. and two members of the Danish Parliament.

Several of our clients asked us to support implementing company-wide Leading-Change programs, and fix seemly difficult take-off projects. It is our speciality to open up these, often stuck organizations to everyone's satisfaction.

Based on our experiences, we learned to know our customer's need for "team leadership training" and designed together with our clients "Leadership Communication." How to get the most out of your team?

We also offer a business leadership training program for executives, business unit managers, and function leaders, where there is an urgent need for accelerating and intensifying a Strategic Process.

Many esteemed domestic and international organizations have since honored us what turned out to be, the best managers, leaders, and talents in the entire industry and in return we offered them a lasting effect and a consistent cash-flow of value for money.

On request, we can email you: "Our clients tell our story," references, or you can ask in your network. I am sure there are someone who have attended in one of our programs the past.

Se also, "Testimonials – Our clients tell our story" at <http://kfandersen.com/about/>



Who is KF Andersen Leadership Academy?

Siegfried W. Andersen founded KFA April 1st, 1986 and named the company after his father Kai Fridtjof Andersen (1921-1974).

The content and practice of our training programs mirror the result of systematic observations, sampled over the last +30 years in dialogs with more than 20,000 high potential leaders.

Hundreds of companies have sent their promising high potential leaders with an aspiration to become great leaders designing their own team-ecosystem. Everyone from both esteemed domestic and international organizations.

We admire Nobel Laurels, business executives and ordinary people, who spend an entire life achieving something of extraordinary value to the evolution of man. Therefore, we designed the concept of the elite practice of leadership, to be able to meet the future demand of how to lead the next generation at new frontiers.

KFA has two representative networks connected to the training of The Practice of our training programs; an academic network, and an executive network, both consist of people who are well-known and respected for their professional and company achievements – globally.



Siegfried W Andersen has trained leadership practice on a global basis since 1973, in a variety of topics: Performance Leadership, Project leadership, Production leadership, Financial leadership, Service Leadership, Strategic Leadership, Executing, Power & Influence and Neuro-Linguistic-Programing.

SWA experienced himself responsible for 300 peoples' work outcome before he turned 30 years old. Born in 1943 in Suhl, Germany, raised in Denmark, live in Italy since 2010. Blessed with Inge-Lise Skovsgaard as my wife, four kids, and eight grandkids.

SWA has been employed by; Georg Jensen - Damask Vaeveriet, The Danish Defence Forces, Jutland Telephone Company, Grindsted Products/Danisco, Danish Employers Confederation, and Connector ApS.

Furthermore, in 1978 SWA earned an Executive Business Diploma Certificate of leadership & Organizational Behavior from Aarhus Business University, Denmark. In 1984, SWA participated in the AMP program, at the James L. Allen Centre for executives, at North-Western University, Chicago, USA.

